

**Kings' College - Luzerne County Community College**  
**Dual Enrollment**  
**B.S.B.A. degree with a major in Marketing**

A.S. in Business Administration							
Luzerne County Community College							
YEAR 1							
First Semester		Sem-Hrs.		Second Semester		Sem-Hrs.	
ECO 151	Principles of Economics I	3	CORE 153	ECO 152	Principles of Economics II	3	ECON 112
ACC 111	Principles of Accounting I	3	MSB 110	ACC 112	Principles of Accounting II	3	ACCT 115 (Elective)
ENG 101	English Composition	3	CORE 110	HIS 101	History Elective - Change to HIS 101	3	CORE 131
MAT 140	Calculus for Bus & Soc Sci	3	MATH 123	SPE 125	Fundamentals of Speech	3	CORE 115
	Science Elective	3	CORE 270	MAT 107	Basic Statistics	3	ECON 221
FYE 101	First Year Experience	1	FYE 090		Introduction to Business	1	MSB 100 at King's
		16				16	
YEAR 2							
Third Semester		Sem-Hrs.		Fourth Semester		Sem-Hrs.	
CIS 110	Introduction to Microcomputers	3	We have changed the course content for our course. Our course looks like CIS 170.	BUS 201	Principles of Marketing	3	MSB 210
BUS 231	Principles of Management	3	MSB 200	BUS 251	Human Resource Management	3	HRM 210 (Elective)
BUS 261	Business Law I	3	MSB 330	ENG 102	Advanced Composition	3	MSB 250 at King's
ACC 213	Managerial Accounting	3	MSB 120	BUS 209	Business Communications	3	Elective
XXX	Social Science Elective - Replace with Science Elective, King's requires MSB 180	3	CORE 27X	XXX	Business Elective	3	Elective
	Health & Physical Ed Elective	1	Elective	PHI 150	Social Science Elective Change To Principles of Philosophy	3	CORE 280 - Would have to be an elective, King's uses CORE 153 as our social science
		16				15	
					<b>Total Credits LCCC</b>	<b>59</b>	
					<b>Total Credits King's</b>	<b>4</b>	

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King's College							
YEAR 3							
Fifth Semester		Sem-Hrs.		Sixth Semester		Sem-Hrs.	
MKT XXX	Marketing Elective*	3		MKT XXX	Marketing Elective*	3	
MSB 320	Financial Management	3		MKT 315	Consumer Behavior	3	
CORE 25X	Theology	3		MSB 305	Organizational Behavior	3	
CORE 193/IB 241	Globalization	3		CORE 26X	Theology	3	
XXX	Elective	3		MSB 287	Business Ethics	3	
				CARP 412	Career Planning II	1	
		15				16	
YEAR 4							
Seventh Semester		Sem-Hrs.		Eighth Semester		Sem-Hrs.	
MKT 450	Marketing Research	3		MKT 480	Marketing Management	3	
MKT XXX	Marketing Elective*	3		MSB 400	Professional Seminar	1	
CORE 14X	Foreign Cultures or Language	3		MSB 480	Strategic Management	3	
CORE 180	Social Science in an Amer Context	3		CORE 16X	English Literature	3	
XXX	Elective	3		CORE 17X	Arts	3	
				XXX	Elective	3	
		15				16	
					<b>Total Credits King's College</b>	<b>62</b>	
					<b>Total Credits</b>	<b>125</b>	
^CORE 100 requirement is waived by King's College if the Luzerne County Community College student brings in at least 12 credits with a Writing course (CORE 110).							
*Marketing electives, choose three of the following: MKT 320, MKT 350, MKT 385, MKT 325, MKT 360, MKT 390, or MKT 330							