**LUZERNE COUNTY COMMUNITY COLLEGE BOARD OF TRUSTEES**

**GOVERNMENT AND EXTERNAL AFFAIRS, PUBLIC RELATIONS AND MARKETING**

**AND COLLEGE FOUNDATION  COMMITTEE MEETING**

**Monday, February 10th, 2025**

**4:30 p.m.**

*Committee Members:*

*Megan Kennedy, Esq., Committee Chair*

George Brown

Paul DeFabo

James Dennis

Robert Schnee

Join Zoom Meeting: https://us06web.zoom.us/j/99097748206?pwd=cXB3OElGbjlTSVJUUk5DSnl2bngxdz09

Meeting ID: 990 9774 8206

Passcode: 472601

Dial:  +1 646-558-8656

**AGENDA**

1. **Approval December 2024 Summary** Megan Kennedy, Esq., Committee Chair
2. **Review of Executive Cmte. Retreat Presentation** Lars Anderson, College Solicitor

1. **Legislative Update** President Yudichak

1. **Grants Update** Sue Spry, Associate Vice President, Academic Affairs
2. **Institutional Advancement, FDN & Alumni**  Rebecca Brominski, Executive Director, Institutional Advancement, Foundation

1. **Public Relations Update** Philip Schoener, Director of Public Relations & External Affairs

1. **Marketing Update** Bob Bogdon

* Marketing Statistics
* Update on current and future initiatives

**Next Meeting – Monday, April 14th, 2025 @ 4:30PM**